The New Enhanced EQ Report
Personalized | Easier to Use | Improved Graphics

TTI Success Insights is proud to reveal the enhanced EQ report which contains improved, easier-to-understand information in a newly personalized approach. We’ve improved the graphics by reconstructing the Emotional Quotient Wheel and color coordinated it with the assessment result scores. We’ve added the participant’s names to make it more personalized and enhanced some terminology for easier readability.

The Enhanced EQ report is available now! Use this report as the perfect vehicle for expanding your business with current clients or restarting a relationship with previous ones.

Client Benefits of the Enhanced EQ Report
• PERSONALIZED - The new report contains the subject’s name making it more impactful
• VISUALLY IMPROVED - Color coordinated and easier-to-understand graphics
• INFORMATIVE - General characteristics section now contains more important information

Potential Applications For Your Business
• Easily understand if the right people are in the right positions based on EQ
• Be able to see areas of growth for each member of the organization
• Improved terminology dives deeper into understanding each person’s EQ
• Report is a conversation starter with past customers

Ways to Educate Your Client Base
• Share TTI Success Insights support materials via blogs, emails or live in person
• Run a webinar featuring the benefits of the enhanced EQ report
• Invite clients or workshop attendees to join your subscriber list